

TU Written Communication Rubric

Definition Written communication is the development and expression of ideas in writing using many different writing technologies, and mixing texts, data, and images. Written communication abilities develop through iterative experiences across the curriculum.

If a skill/performance category is marked out, the course instructor deemed it as being not relevant to the assignment.

		Levels of Performance				
		Exceeds Expectation 4	Meets Expectation 3	Developing 2	Emerging 1	Absent 0
Skills/ Categories of Performance	Central Idea	Central idea is well developed and effectively integrated throughout the piece.	Central idea is developed, clear, and sustained throughout the piece.	Central idea is vague, but generally present throughout the piece.	Central idea is unclear and not maintained throughout the piece.	Absent
	Argument	Convincing point of view supported by reasonable and sophisticated claims. Context and alternative perspectives are thoughtfully considered.	Point of view supported by reasonable claims. Context and alternative perspectives are considered.	Point of view is simple and minimally supported by claims. Context or alternative perspectives are mentioned and may be considered.	Point of view is unclear and not adequately supported by claims. Context or alternative perspectives may be mentioned but not considered.	Absent
	Organization	An appropriate, logical, well-developed organizational structure is used throughout.	A clear, logical organizational structure is used, though minimal digressions may exist.	A basic organizational structure is used, though some digressions may exist.	There is some use of organizational structure, though many digressions exist.	Absent
	Evidence	Credible, adequate, and relevant evidence is effectively used to support every idea.	Credible, adequate, and relevant evidence is used to support most ideas.	Credible, adequate, and relevant evidence is used to support some ideas.	Minimal use of credible, adequate, or relevant evidence to support some ideas.	Absent
	Grammar, Syntax, and Mechanics	Sophisticated language and sentence structure is used to skillfully communicate meaning to reader with minimal errors.	Straightforward language and varied sentence structure is used to convey meaning to reader with minimal errors.	Basic language and sentence structure generally conveys meaning to reader, though some errors exist.	Frequent use of inappropriate language, poor sentence structure, and/or frequent errors impede meaning.	Absent
	Sources	All citations are relevant, complete, and in correct format.	Most citations are relevant, complete, and/or in correct format.	Some citations are relevant, complete, and/or in correct format, though errors exist.	Minimal use of relevant, complete, or properly formatted citations.	Absent