

Mark Winston Brewin
Faculty of Communication
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Academic Positions:

Associate Professor University of Tulsa, Department of Media Studies (formerly the
Department of Communication) Tulsa, OK
August, 2008-present

Department Chair University of Tulsa, Department of Media Studies (formerly the
Department of Communication) Tulsa, OK
August, 2010-July, 2019, and September, 2022-January, 2024

Assistant Professor University of Tulsa, Department of Communication Tulsa, OK
August, 2002-July, 2008

Instructor University of Pennsylvania Philadelphia, PA
September, 2001-May, 2002

Publications:

Book:

Celebrating Democracy: The Mass-Mediated Ritual of Election Day. New York: Peter
Lang. 2008.

Journal articles:

“Politics, the Media, and the Richard Riot: A Reappraisal.” *The International Journal of the
History of Sport*. 42(8), 2025.

“Why Elizabeth Eisenstein might have been a technological determinist and why, in the
end, it does not really matter.” *Explorations in Media Ecology*. Special Commemorative
Issue on the work of Eisenstein, volume 16(4), 2017.

“A Short History of the History of Objectivity.” *The Communication Review*, volume
16(3), 2013

“Girard, Mediated Texts, and the Modern Death Penalty.” *Journal of Media and
Religion*, volume 11(4), 2012.

“The New England Execution Sermon: Texts, Rituals, and Power,” *Observatorio
(Obs*)*, volume 5(2), 2011.

“History and Meaning of the Election Night Bonfire.” *Atlantic Journal of
Communication*, volume 15(2), 2007.

“The Salt River Ticket, Democratic Discourse, and Nineteenth Century American Politics.” *Critical Studies in Media Communication*, volume 24(1), 2007. Co-author with Jennifer Ruth Horner.

“The Freak Election Bet and the Performance of the Democratic Paradox,” *The Communication Review*, volume 9(1), 2006.

“The Interpretative Community and Reform: Public Journalism Plays Out in North Carolina,” *Journal of Communication Inquiry*: July, 1999.

Book chapters:

“The Intel on This Wasn’t 100 Per Cent.” In (M. Zimdars and K. McLeod) *Fake News: Understanding Media and Misinformation in the Media Age*. Cambridge, MA: MIT Press, 2020.

“The Media.” In (C. H. Paulus and R. Dilworth, Eds.) *Guide to Urban Politics and Policy*. Thousand Oaks, CA: Sage and Congressional Quarterly Press, 2016.

“The Public Sphere in a Networked Age: Rethinking the Relations between Self, Media, and Political Community.” In (E. Comas, J. Cuenca, K. Zilles, Eds.) *Life Without Media*. New York, Bern, Berlin: Peter Lang, 2013.

“Fireworks and Fistfights: Election Day as Holiday in Nineteenth Century Philadelphia.” In (R. Dilworth, Ed.) *Social Capital in the City: Community and Civic Life in Philadelphia*. Philadelphia: University of Temple Press, 2006.

Book reviews and other writing:

Review of “Hyperculture: Culture and Globalization,” by Byung-Chul Han. *New Media & Society*, volume 26(3), 2023.

Review of “Neoliberal Cities: The Remaking of Postwar Urban America,” A.J. Diamond and T.J. Sugrue, eds. *Journal of Cultural Economy*, volume 15(2), 2022.

“Media Economics and the Decline of News Objectivity,” in *Breaking the Media Value Chain* (conference papers), (K. Zilles, J. Cuenca, J. Rom, Eds.) Barcelona: Facultat de Comunicació Blanquerna, Universitat Ramon Llull, 2013.

Review of “Media, Society, and World: Social Theory and Digital Media Practice,” by Nick Couldry, *New Media & Society*, volume 15(7), 2013

Review of “The End of Television? Its Impact on the World (So Far),” Elihu Katz and Paddy Scannell, eds., *New Media & Society*, volume 13(2), 2011.

Review of “Marginal Man: The Dark Vision of Harold Innis,” by Alexander John Watson. *New Media & Society*, volume 8(6), 2006.

Review of “Journalism and Democracy,” by Brian McNair. *The Information Society*, volume 18(1), 2002.

“The Minnesota Compact and the Election of 1996,” *Annenberg Public Policy Paper*, No. 22. Second author with Joseph Cappella.

Journalism: Opinion Pieces

“We are not alone now: We have never been,” *The Tulsa World*, April 10, 2020.

“In the age of the internet, we may need to learn to apologize again,” *The Tulsa World*, October 15, 2017.

“Can we talk? Our ‘networks’ were supposed to bring us freedom and variety, but now they leave us in the echo chamber,” *The Tulsa World*, January 22, 2017.

“Forget Rio! Get your kicks at the Olimpicks Games,” *The Tulsa World*, September 29, 2016.

Research Project involvement:

Eat 36 Street North, Fall, 2021. Pro-bono evaluation of a small food truck event put forth by the Tulsa group Street Cred. **Sole investigator.**

Greenwood Art Project-Evaluation, 2019-2022. Led the CHAMP Team in a years-long evaluation of the effects of a major public art project (Commemorating the 1921 Tulsa Race Massacre) on the city’s public culture, its journalism institutions, and its economy.

Primary investigator.

CHAMP (Center for Health, Art, and Measureable Practices), 2016-present. An interdisciplinary and multi-university effort looking at the link between public art and creative place-making, and public health. **Primary investigator of initial study** (with Ricardo Wray of the School of Public Health, St. Louis University.)

Citizen’s Voices, 1998-99: A collaboration between The Annenberg School of Communication and the *Philadelphia Inquirer*, promoting public input into coverage of the 1999 Philadelphia mayoral race. **Research Assistant.**

Talks and conference participation:

“‘Thou Wilt Not Find a Zealous Brother There:’ Media, Sport, and the Modern Political Subject.” 2022: *British Society for Sports History*, Annual Conference, Twickenham, England. Paper.

“Media and the Liberal Arts.” 2018: *Third Annual Symposium on Media, Communication, and Film Studies Programs in the Liberal Arts*, Lake Forest, IL. Paper.

“Sporting publics, sporting networks: Media, sport, and the re-imagination of community.” 2017: *European Association for the Sociology of Sport*, Annual Conference: Prague, Czech Republic. Paper.

“Contemporary newspaper accounts of the Richard riot: A reappraisal.” 2016: *The International Association for Media and Communication Research*, Annual Conference: Leicester, England. Paper.

“Dover’s Olympicks: Early modern sport as alternative model for the public.” 2016: *The International Association for Media and Communication Research*, Annual Conference: Leicester, England. Paper.

“Contemporary newspaper accounts of the Richard riot: A reappraisal.” 2016: *The International Association for the History of Physical Education and Sport*, Annual Conference: Paris, France. Paper.

“Dover’s Olympicks: Early modern sport as alternative model for the public.” 2016: *The International Sociology of Sport Association*, Annual Conference: Budapest, Hungary. Paper.

“The Richard riot: Rethinking the media accounts.” 2016: *Joint Journalism and Communication History Meeting, the American Journalism Historians Association and the AEJMC History Division*, New York. Paper.

“The Rite vs. the Book: Communication History and Grand Narratives.” 2015: *European Communication Research and Education Association—Communication History Section*. Bridges and Boundaries Conference: Venice, Italy. Paper.

“The Cotswold Olimpick Games: Sport, Politics and Faith in Early Modern England.” 2015: *International Communication Association*, History of Media Preconference: San Juan, Puerto Rico. Paper.

“Money as Digital Media.” 2014: *The International Association for Media and Communication Research*, Annual Conference: Hyderabad, India. Paper.

“Changing Regions and Changing Frames: An Alternative Tradition for Digital Politics.” 2014: *The International Association for Media and Communication Research*, Annual Conference: Hyderabad, India. Paper.

“Media Economics and the Decline of News Objectivity.” 2013: *V Annual Conference on Communication and Reality*, Blanquerna School of Communications, Universitat Ramon Lull, Barcelona, Spain: Paper.

“An Early Digital Technology: Money as a Medium.” 2013: *International Communication Association*, History of Media Preconference: London, England. Paper.

“Media Studies and Radical Orthodoxy.” 2013: *The International Association for Media and Communication Research*, Annual Conference: Dublin, Ireland. Paper.

“The City: Past, Present, and Future.” 2013. *Faculty Great Lecture Series*, The University of Tulsa: Continuing Education Network. Invited talk.

“The History of the History of Objectivity.” 2012. *Joint Journalism and Communication History Meeting, the American Journalism Historians Association and the AEJMC History Division*, New York. Paper.

“The Obvious Aspects of Elections.” 2012. *The 7th International Conference on Interdisciplinary Social Sciences*, Barcelona. Paper.

“Responsibility without Objectivity: Rethinking the Goals of Journalism in the 21st Century.” 2011. *The International Association for Media and Communication Research*, Annual Conference: Istanbul, Turkey. Paper.

“Girard, Mediated Texts, and the Modern Death Penalty.” 2011. *The International Association for Media and Communication Research*, Annual Conference: Istanbul, Turkey. Paper.

“Rethinking the Public Sphere in a New Media Age.” 2011. *IV Annual Conference on Communication and Reality*, Blanquerna School of Communications, Universitat Ramon Lull, Barcelona, Spain. Paper.

“The New England Execution Sermon: Texts, Rituals, and Power.” 2010. *The International Association for Media and Communication Research*, Annual Conference: Braga, Portugal. Paper.

“A Short History of the History of Objectivity.” 2010. *The International Association for Media and Communication Research*, Annual Conference: Braga, Portugal. Paper.

“Sacrifice and Punish: René Girard, the Mass Media, and the Shape of Modern Ritual.” 2010. *Canadian Sociological Association*, Annual Conference: Montreal, PQ. Paper.

“A Short History of the History of Objectivity.” 2009. *International Communication Association*, History of Media Preconference: Chicago, IL. Paper.

“Smoke and mirrors: Spectacle, Text, and Public Life.” 2008. *Canadian Communication Association*, Annual Conference: Vancouver, BC. Paper.

“Peter Porcupine as the Proto-blogger: An Historical Comparison between Federalist Journalism and the Blogosphere.” 2007. *Association of Internet Researchers*, Annual Conference. Vancouver, BC. Paper.

“The Movement from Genre to Art: *The Sandman* as Case Study in the Social Dynamics of Popular Culture.” 2007. *Association for Education in Journalism and Mass Communication*, Annual Convention: Washington, DC. Poster Presentation.

2006. *Association for Education in Journalism and Mass Communication*, Annual Convention: San Francisco, CA. Panel Respondent.

“The Movement from Genre to Art: *The Sandman* as Case Study in the Social Dynamics of Popular Culture.” 2006. *Canadian Communication Association*, Annual Conference: Toronto, ON. Paper.

“The Salt River Ticket, Democratic Discourse, and Nineteenth Century American Politics.” 2005. *Association for Education in Journalism and Mass Communication*, Annual Convention: San Antonio, TX. Poster presentation.

“The Search for an Inauthentic Politics: Hannah Arendt’s Vision of the Public Realm.” 2005. *International Communication Association*, Annual Convention: New York City, NY. Paper.

“Election Day and the Creation of Social Capital.” 2005. *Urban Affairs Association*, Annual Meeting. Salt Lake City, UT. Paper.

“The History and Meaning of the Election Night Bonfire.” 2004. *Association for Education in Journalism and Mass Communication*, Annual Convention: Toronto, ON. Paper.

“The Outlandish Election Bet and the Performance of the Democratic Paradox.” 2002. *National Communication Association*, Annual Convention: New Orleans, LA. Paper.

“On Exaggerated Rumors and Predicted Deaths: Globalization, Political Culture, and the Nation-State.” 2000. *Canadian Communication Association*, Annual Conference: Edmonton, Alberta. Paper.

“Responding to the Erosion of Civic Involvement and Public Trust: The Minnesota Compact and the Quality of Public Discourse.” 1999. *International Communication Association*, Annual Convention: San Francisco, CA. Paper. Second author with Joseph Cappella.

“The Interpretive Community and Reform: Public Journalism Plays Out in North Carolina.” 1998. *International Communications Association*, Annual Convention: Jerusalem. Paper.

Education:

1996-2002 *Annenberg School, University of Pennsylvania* Philadelphia, PA
Doctor of Philosophy, Communication

1993-1994 *University of Chicago* Chicago, IL
Master of Arts, Social Sciences

1990-1991 *University of King’s College* Halifax, NS

Bachelor of Journalism. Named to President's List of Distinction

1983-1987 *Harvard University*
Bachelor of Arts, Social Studies, *cum laude*

Cambridge, MA

Courses taught:

2002—present *University of Tulsa, Faculty of Communication*
Communication 2013: Communication systems: Introduction to Media Studies
Communication 2523: New Technologies and Society
Communication 2353/3353: Political Communication
Communication 2893: Media and Popular Culture
Communication 3103: Theories of Communication
Communication 3113: Communication Inquiry
Communication 3293: Media and Games
Communication 4813: Analysis of Media
Communication 4893: Topics in Communication: Public Space and Public Discourse.
Communication 4893: Topics in Communication: Graphic Novels and Comic Books
Communication 4973: Senior Project
Freshman seminar 1973: Sport and Culture; Language and the Media
Honors 3003: The Modern World and Its Discontents
Honors 3013: Current Issues: The Social Construction of New Media
Honors 2013: The History and Philosophy of Science
Media Studies 2003/3003: Public Space and the City
Media Studies 2013: Introduction to Media Studies
Media Studies 2623: Media History
Media Studies 3103: Media Theory
Media Studies 3353: Media & Politics
Media Studies 3110: Media Inquiry
Media Studies 4293: Media and Games

Media Studies 4893: Topics in Communication: Research in Politics and Media

2000-2001 *University of Pennsylvania, College of General Studies*
Communication 123: Communication and Popular Culture.
Communication 125: Introduction to Communication Behavior.

Academic Advising:

2002-present. Advisor on multiple senior research projects in both the Department of Media Studies and the Organizational Studies major.
2022-2023. Advisor to Kathryn Aung's Honors thesis on diasporic activism among expatriate Burmese.
2018. Advisor to Emily Truss's senior honors project on weight issues and sport.
2011-2012. Outside advisor to John Cope's master's history thesis.
2005-2006. Advisor to senior honors thesis of Andrew Walz. Topic of thesis. The history of unaffiliated minor league baseball in the United States and its response to market forces.

Journalism experience:

1999 Discovery Communications, Singapore
Travel writer. Wrote two chapters—on Chicago and Philadelphia—for a travel guide, published as *Haunted Holidays: Insight Travel Guides*.
1991-1993 *Medicine Hat News*, Medicine Hat, Alberta
Daily newspaper reporter.
1990 *The Whig-Standard*, Kingston, Ontario
Reporter-intern for daily newspaper.

Service:

Professional service: Reviewer: *Communication Studies*, *Critical Studies in Media Communication*, *Communication Theory*; National Communication Association, political communication division; International Communication Association, political communication division; Association for Education in Journalism and Mass Communication, critical and cultural studies division; National Endowment for the Humanities, Summer Grant Program (Rhetoric and Communications Division).
Guest reviewer: *Public Works Management and Policy* (Journal)
Professional Associations: International Communication Association; International Association for Media and Communication Research

Faculty Service: University of Tulsa. Department of Communication/Media Studies

--2017-present. Board member of the Center for Health and Measureable Practices (CHAMP).
--2014-2016, 2022-present. Member of Tenure and Promotion Committee, Henry Kendall College, University of Tulsa.
--Fall 2021-present. Member of Faculty Affairs Committee.
--Fall, 2019. Chair of Emily Contois' second-year review committee.
--Fall, 2019. Chair of Justin Rawlins' four-year review committee.
--Fall, 2019. Member of Zenia Kish's second-year review committee.
--Fall, 2019. Outside member for second-year review of Samuel Krall (Arts Management).
--Summer, 2019. A and S representative on ad-hoc investigatory committee on a faculty disciplinary case.
--2019. Advisor to 1stGen TU, a student organization focused on the experience of first generation students at the University of Tulsa.
--Spring, 2019. Outside member of two separate post-tenure faculty review committees in the Henry Kendall College of Arts and Sciences.
--2016-2019. Member of four different search committees for the Department of Media Studies/Film Studies.
--2016-19. Outside member of two different tenure review committees in the Henry Kendall College of Arts and Sciences.
--2017-2019. Outside member of two different program review committees in the Henry Kendall College of Arts and Sciences (Arts Management and Anthropology).
--2018-2019. Member of the diversity sub-committee for a university-sponsored Foundations of Excellence Study on transfer students at TU.
2017-2020. Board member, TU Institute for Bob Dylan Studies.
2014-2015. Board member, Oklahoma Center for the Humanities.

2012-2019. Outside member of five separate tenure and promotion committees in the Henry Kendall College.

2012-2013. Member of Dean search committee for the Henry Kendall College of Arts and Sciences, University of Tulsa.

2011-2016. Faculty participant in the planning and organizing of the Digital Studies Program.

2010-2012. Member of the college assessment committee.

2007-2009. Member of the college executive committee.

2005-2010. Library liaison for communication department.

2005. Member of committee on student teaching evaluations.

2004-2006. Member of curriculum committee for College of Arts and Sciences.

2002-2005. Secretary for Communication Faculty meetings.

2003-present. Member of various faculty review committees.

Awards/Grants:

2000: Winner of Van Horne Prize for Top Graduate Student paper, 2000 CCA Conference.

2004: Honorable Mention, Top Faculty Paper in the Cultural and Critical Studies Division, 2004 AEJMC Convention.

2003, 2004: Awarded Junior Faculty Summer Research Grants, The University of Tulsa.

2012. The University of Tulsa International Faculty Development Grant. Sponsored participation in CIEE Faculty Seminar, Istanbul, Turkey. "Consuming Istanbul: Space, Spectacle, and the Politics of Popular Culture."

2015. Office of Research and Sponsored Programs, The University of Tulsa. Summer Travel Grant.

2015. Oklahoma Humanities Council. Research Grant.

2019. Chapman Professorship Research Award, The University of Tulsa

2023. Oklahoma Humanities Council. Research Grant.

2023. Office of Research and Sponsored Programs, The University of Tulsa. Summer Travel Grant.